

For immediate release



P R E S S   R E L E A S E

**Prelam Solutions measures and eliminates outdoor odour problems**

**Wednesday September 6, 2017** – Prelam Entreprises, a company based out of Moncton, is launching a new outdoor odour evaluation and solutions service. **Prelam Solutions** will now be able to measure outdoor odours, produce a report on the situation and propose eco-friendly and effective solutions to the problem. The service is designed for industries and municipalities as well as provincial and federal authorities.

“We have the necessary equipment to measure odours on a scale of international units. We can measure and report on concentration levels as well as pinpoint periods when odours are strongest. Once this is done, we can offer customized solutions”, explains Luc Jalbert, cofounder of Prelam.

The company can also collect odour samples, which they bring back to their Moncton labs to conduct in-depth analyses and develop unique solutions to every problem. “We have Teflon bags that allow us to trap odours. Once they are brought to the lab, we develop a formula in order to counteract the odour. All the products we use are safe for the environment. If a community is experiencing odour problems, we can offer fast intervention to remedy the situation; we can also perform follow-up testing to ensure the situation is dealt with optimally”, specifies Mr. Jalbert.

**Prelam Solutions** is a new ecological approach to solving problems that really inconvenience communities. “We know that certain industries can create odour problems that can be disruptive for neighbourhoods and entire communities. Our services and products will help industry and communities live together. Everyone wins”, concludes Luc Jalbert.

Prelam Entreprises has specialized in odour elimination since its foundation. They are the creators behind the products *Just’a Drop* and *Just’a Spray*. With this new division, Prelam is attacking odour elimination on a larger scale.

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