

For immediate release



Prelam expands its presence in China

Moncton, January 9, 2018 – Luc Jalbert, co-founder of **Prelam**, will be embarking on a trade mission to China organized by Opportunities New Brunswick from January 13 to 20, 2018. The visit will also serve as an occasion to officially launch certain Prelam products for sale in several major Chinese retail chains.

“Our products *Just’a Drop* and *Just’a Spray* are on sale in two major retail chains that sell products throughout China, including Beijing, Shanghai and Hong Kong. For **Prelam**, these agreements are a good way to start exporting to China, but they are only the beginning”, explains Luc Jalbert.

Mr. Jalbert will take advantage of his trip to China to visit the stores that sell Prelam's products and continue discussions with his Chinese distributor.

“During this trip, we want to solidify our relation with our current distributor, expand our distribution network and meet with other big players in the retail business. We also hope, at some point, to be able to promote our products to online retailers. Opportunities New Brunswick is an unparalleled ally in this adventure”.

The Chinese retailers that will be offering Prelam products in 2018 include:

- **Jason’s** in Hong Kong: <http://www.jasons.com.hk/>
- **Aolaigo stores**: <http://www.aolaigo.com/offnetShopes.html>

Prelam also wants to promote its industrial products and services ([Prelam Solutions](#)), its medical products ([stomie](#)), as well as a brand new line of beauty products, LUKY (<http://lukyyou.com/>), to the Chinese business community.

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For information:

Prelam

Luc Jalbert, co-founder

lucjalbert@prelam.com

T: 506-856-0252

www.prelam.com